EXPERTISE

## **EVOLUTION OF CONTINUOUS EVALUATED PRICING**

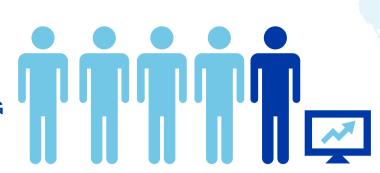


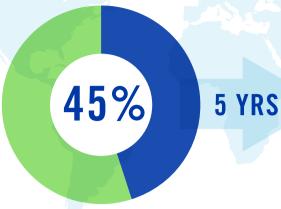
**GREENWICH ASSOCIATES ESTIMATES THAT** 

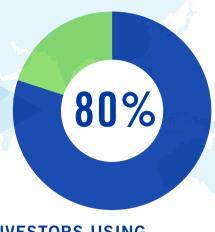
#### FIXED INCOME MARKET

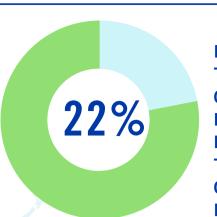
### 4 OUT OF 5

INSTITUTIONAL INVESTORS
UTILIZE ELECTRONIC TRADING
PLATFORMS FOR SOME
PORTION OF THEIR TRADING









ELECTRONIC
TRADING IS
CURRENTLY
RESPONSIBLE
FOR 22% OF
THE OVERALL
CORPORATE BOND
MARKET VOLUME

THE PROPORTION OF INVESTORS USING E-TRADING HAS CLIMBED



#### CHANGING STRUCTURE

FIXED INCOME MARKET STRUCTURE IS CHANGING DUE TO REGULATORY PRESSURES AND POST-CRISIS DELEVERAGING



#### FROM VOICE TO ELECTRONIC

MOVEMENT AWAY FROM VOICE
TO A MORE ELECTRONIC MARKET



#### REDUCED INVENTORY

SELL SIDE HAS SIGNIFICANTLY REDUCED INVENTORY LEVELS

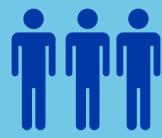


#### PROTOCOL DIVERSITY

INVESTMENT IN DIFFERENT TRADING PROTOCOLS FROM SELL SIDE AND TRADITIONAL EQUITY PLATFORMS

# 50 CURRENCIES 100 COUNTRIES 2.7M INSTRUMENTS 40YRS EXPERIENCE





#### **EVALUATOR COMMAND AND CONTROL**

WE HAVE TEAMS OF EVALUATORS OPERATING IN THE U.S., U.K., GERMANY, HONG KONG AND AUSTRALIA. EVALUATORS MAINTAIN AND DEVELOP MARKET CONTACTS ON BOTH THE BUY AND SELL-SIDE



SYSTEM ANALYSIS

**MARKET DATA** 

**ENRICHMENT** 



## +AWARD WINNING EVALUATIONS





- PRICE DISCOVERY AND IDEA GENERATION
- PRE-TRADE TRANSPARENCY
- ENHANCED TRADING WORKFLOW TO SUPPORT ETF MONITORING AND TRADING AND INTRA-DAY INTERNAL CROSSING
- POST-TRADE BEST EXECUTION ANALYSIS AND COMPLIANCE
- SUPPORT OF INTRA-DAY OPERATIONAL VALUATION PROCESSES



 REAL-TIME RISK AND CREDIT UTILIZATION MONITORING

WE ARE UNIQUELY POSITIONED TO DELIVER THIS GROUND BREAKING SERVICE. AS A LEADING PROVIDER OF EVALUATED PRICING AND RELATED SERVICES, OUR CLIENTS INCLUDE THE TOP 50 MUTUAL FUNDS, 49 OF THE TOP 50 ASSET MANAGERS AND TOP 10 INVESTMENT BANKS GLOBALLY















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#### **FURTHER INFORMATION**

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