



DATAFEEDSM

Software Vendor Program

DATAFEEDSM is one of Interactive Data's cornerstone services for redistributing our securities data.

The DATAFEED communications interface links our extensive global securities and financial data to your investment/portfolio, management/trust accounting, and technical analysis software.

Leading financial institutions have looked to Interactive Data for over forty years as a source of timely, quality data. DATAFEED lets your clients access our comprehensive financial data on their PCs/workstations, using your software.

With DATAFEED, your clients can:

- download data for global equities, options, corporate bonds, government and agency/GSE securities, commodity/futures contracts, and market indices
- download data for U.S. municipal bonds, pass-through securities, collateralized mortgage obligations, and asset-backed securities
- create and maintain up-to-date, client-specific databases of global securities and market indices
- retrieve and maintain a local, client-specific database of corporate actions data including stock splits and dividends, and cash dividends

Your clients can request data on a single security for either a single date or a range of dates, or for a list of securities for a single date. Data is available in transaction records or formats, consisting of a single data item or a group of related data items such as open, high, low, close, and volume for a security. Transaction packets retrieve only the data that your clients request, maximizing efficiency and data transfer speed.

■ Why Use DATAFEED?

Reliable Data Transfer

DATAFEED speeds communication and data transfer between your client's PC/workstation and Interactive Data's computers using data compression and data transfer technology. Error-checking protocols enhance data transfer reliability. DATAFEED is designed to efficiently handle requests from large numbers of users.

Comprehensive Data Coverage

Interactive Data's comprehensive databases contain current and historical information for a broad range of security types.

Data Quality

Interactive Data collects, edits, and maintains data from sources including direct exchange feeds, proprietary evaluation models, prospectuses, and official statements, as well as a wide range of third parties, including verifiable information obtained from our clients. We also crosscheck multiple sources to supplement incomplete information and employ editing processes designed to ascertain the integrity of the data. Suspicious data is researched and updated, as appropriate, by experienced data personnel.

■ Support

Interactive Data is committed to the highest standard of client support. Our product management, sales, and client services staff concentrate their efforts on meeting client needs through a combination of data and delivery services. Interactive Data provides both local and corporate-level technical support for data and data items, products and services, and data delivery, through a network of sales professionals, centralized client service, and extensive product management, fixed income, equity, and systems personnel.

■ What Data Is Available?

Detailed information on the financial data currently available in DATAFEED can be found in the *DATAFEED Data Available* collateral, available from your Interactive Data representative.

■ What Do You Receive as a DATAFEED Vendor?

With DATAFEED, you receive the DATAFEED Communications Interface (DCI) and full technical support.

Features / Benefits of the DCI

- Installation procedure is no longer required
- Not reliant on storing configuration files in the C:\WINDOWS directory of your PC
- Configuration files are optional; DCI can be executed from a command line or a prepared Windows® shortcut
- Single EXE file; no more DLLs required

Documentation and Support

Printed technical documentation and telephone access to the DATAFEED Product and Technical Support Groups are available to assist you in integrating your software with Interactive Data's financial databases.

Development and Testing

As an authorized software vendor, you can arrange with Interactive Data for marketing support and a test account to access data during your product development and marketing promotions.

About Interactive Data

Interactive Data Corporation is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data's offerings support clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data is headquartered in Bedford, Massachusetts and has over 2,500 employees in offices worldwide.

For more information, please visit www.interactivedata.com.

Interactive Data's Pricing and Reference Data business provides global securities pricing, evaluations, and reference data designed to support financial institutions' and investment funds' pricing activities, securities operations, research, and portfolio management. Interactive Data collects, edits, maintains, and delivers data on more than 10 million securities, including daily evaluations for approximately 2.7 million fixed income and international equity issues. Interactive Data specializes in 'hard-to-get' information and evaluates many 'hard-to value' instruments. Pricing, evaluations and reference data are provided in the U.S. through Interactive Data Pricing and Reference Data LLC and internationally through Interactive Data (Europe) Ltd. and Interactive Data (Australia) Pty Ltd.

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