

# 2025 essCert newsletter

## electronic Certificates of Origin (eCOs)

### About essCert

**essCert** is part of [Intercontinental Exchange, Inc. \(ICE\)](#), (NYSE: ICE) is a Fortune 500 company that designs, builds, and operates digital networks that connect people to opportunity. ICE's futures, equity, and options [exchanges](#) -- including the [New York Stock Exchange](#) -- and [clearing houses](#) help people invest, raise capital and manage risk. ICE offers some of the world's largest markets to trade and clear energy and environmental products. ICE's fixed income, [data services](#) and execution capabilities provide information, analytics and platforms that help its customers streamline processes and capitalize on opportunities. At [ICE Mortgage Technology](#), ICE is transforming U.S. housing finance, from initial consumer engagement through loan production, closing, registration and the long-term servicing relationship.

### World's largest eCO network\*

#### Americas

Argentina  
Canada  
Puerto Rico  
USA

#### Asia/Oceania

Australia  
New Zealand

#### Africa

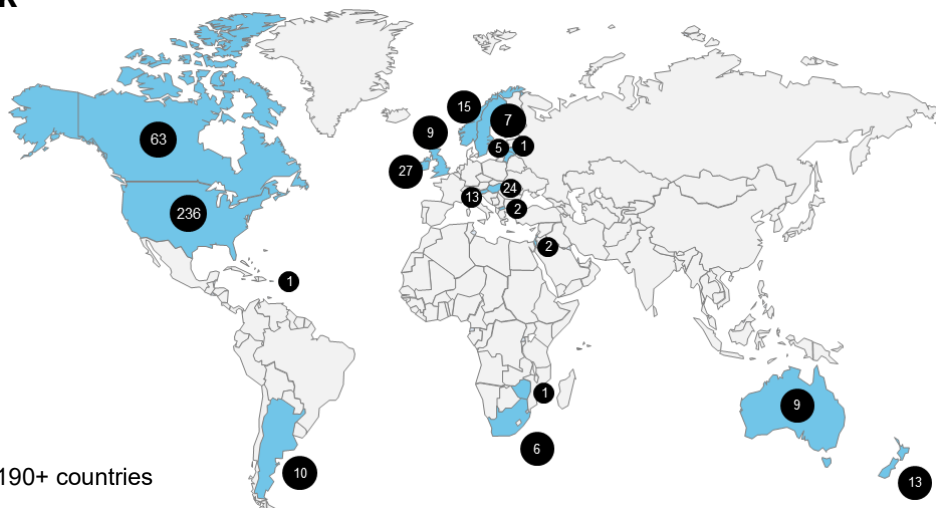
South Africa  
Zimbabwe

#### Europe

Hungary  
Ireland  
Latvia  
Lithuania  
North Macedonia  
Norway  
Slovenia  
Sweden  
United Kingdom

#### Middle-East

Israel



\* essCert eCOs accepted upon import across 190+ countries

### Key highlights

# 1.7+ million

Documents processed in 2024  
& 1H 2025

# 440+

Chambers of  
Commerce

# 18

Export/issuing  
countries

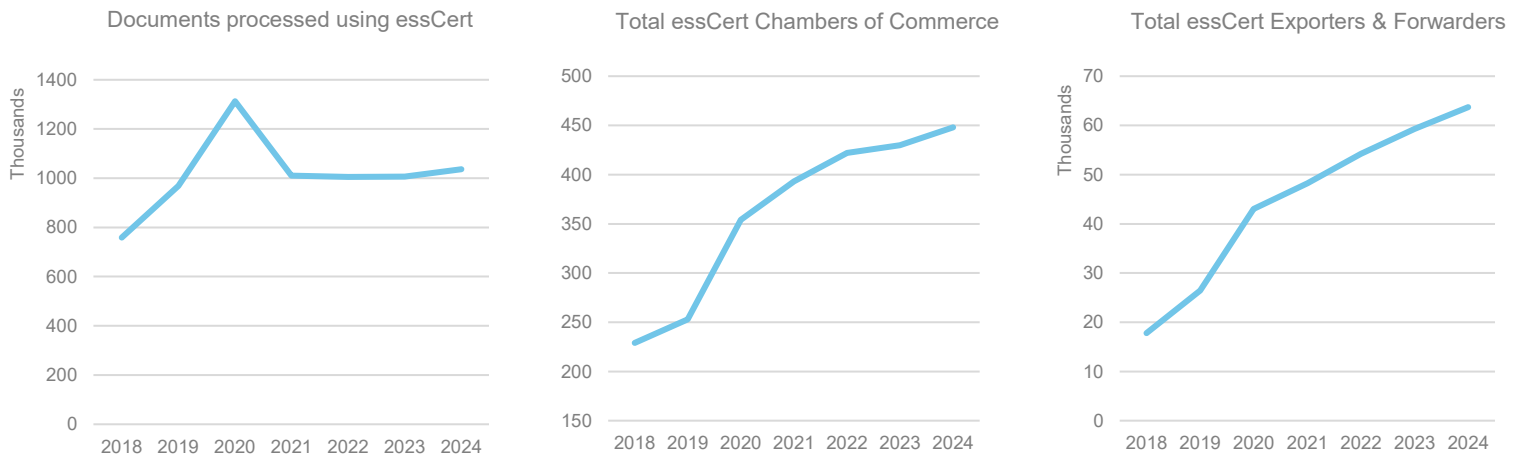
# 60,000+

Exporter/Freight Forwarder  
companies

essCert adoption drives **strong growth in electronic certification** across Chambers:

- The **Argentinian Chamber of Commerce and Services (Cámara Argentina de Comercio y Servicios)** recorded a **143% year-over-year increase** in electronic certification from 2023 to 2024 following its adoption of essCert in 2023. For the **first half of 2025**, the Chamber reported a further **63% year-to-date growth**.
- The **Latvian Chambers of Commerce**, an essCert adopter since 2023, achieved **88% electronic certification in 2024**, rising to **92% as of August 2025**.
- The **Lithuanian Chambers of Commerce**, which began using essCert in 2022, saw a **73% increase** in electronic certification in 2024 compared to the previous year.
- A **leading Australian Chamber of Commerce** reported a 45% year-to-date increase in certified documents in 2025, reflecting continued growth in digital adoption.

## Key metrics



During the COVID period, essCert experienced significant growth across all key metrics—including document volumes, user adoption, and the total number of Chambers of Commerce and Exporters/Forwarders using the solution. In **2020 alone, 1.3 million documents** were certified via essCert. While certification volumes slightly declined post-COVID, they have remained strong, averaging around **1.1 million documents annually**. As of **2025**, certification activity continues to grow, with over **700,000 documents certified year-to-date** — despite ongoing global trade disruptions and tariff tensions.

## Digital trade trends & news

The global trade landscape in 2025 is heavily influenced by rising protectionism and tariff wars. Sweeping tariffs introduced by the U.S. in April 2025 have disrupted global trade flows. These measures have led to reconfiguration of global value chains, with firms seeking alternative sourcing and production hubs, and Increased complexity in COO documentation as firms navigate shifting trade routes and origin rules.

**RULES OF ORIGIN CHALLENGES FOR 2025: WHAT DO FIRMS NEED TO CONSIDER?**

[Rules of origin challenges for 2025: What do firms need to consider:](#) Practical insights to help firms navigate the increasingly complex rules of origin to qualify for tariff benefits.



[Updated guidance on the preferential rules of origin:](#) The Directorate-General for Taxation and Customs Union has released updated guidance on preferential rules of origin, aiming to improve clarity and compliance in international trade.



[World Chambers Federation announces new leadership for 2025–2028:](#) The ICC World Chambers Federation (WCF) has announced its new leadership for the 2025–2028 mandate.



[The digitalization of trade documents and processes:](#) Latest OECD report identifies key policy gaps hindering the shift to digital trade documentation and quantifies the potential benefits of the proposed reforms.



[How trade barriers affect international trade: Tariffs, quotas, and sanctions:](#) Exploring how tariffs disrupt international trade by raising costs, limiting market access, and increasing regulatory complexity.



[Digital economy agreements: a new model of trade governance:](#) Trade Finance expert, Andrea Frosinini discusses how Digital Economy Agreements are reshaping governance of digital trade.



[The power of collaboration: How chamber alliances drive economic growth:](#) exploring how inter-chamber alliances are becoming essential for driving economic growth in a globalized and complex business environment.



[World Customs Organization releases Data Model Version 4.2.0, advancing the digitalization of Customs processes:](#) the updated version marks a major advancement in the digitalization and harmonization of global customs procedures.