



It's Listed!™ Alerts

Protect your portfolio

It's Listed!™ Alerts is a unique solution that provides notifications to servicers and investors when properties in their portfolios are listed for sale. By receiving alerts on delinquent properties, servicers can proactively protect their portfolios by expediting short sales and investors can retain customers by securing financing for new properties.

Quicker, more efficient resolutions

Using either preset or client-defined alert criteria, a servicer's portfolio file is matched with Multiple Listing Service (MLS) information from Realtors Property Resource® (RPR), a wholly owned subsidiary of the National Association of REALTORS®. Through an exclusive relationship with RPR, ICE is able to indicate whether or not a property is listed, days on market and the listing price.

It's Listed! Alerts gives servicers time to proactively contact delinquent borrowers for a quicker, more efficient short sale resolution – helping to reduce loss. In addition, It's Listed! Alerts improves retention by helping investors identify borrowers in a portfolio who have listed their properties in order to pre-qualify them for financing on a new property.

About ICE Data and analytics

ICE Data and analytics provides comprehensive property, MLS and mortgage performance data and intelligence. Our actionable Data and analytics solutions help our clients improve strategic and tactical performance; identify, reduce and mitigate risk; satisfy regulatory requirements; leverage cost savings; and create opportunities for growth and increased profitability. As a result, financial institutions, real estate professionals, government agencies, marketers, resellers and licensors nationwide trust ICE to help them be more competitive, market more effectively and generate more business.

ICE provides end-to-end Data and analytics solutions and offers:

- Property, MLS and mortgage performance data
- Mortgage and real estate analytics
- Valuations
- Lead generation
- Property tax reporting
- Solutions consulting



For more information: icemortgagetechnology.com

Key benefits

- Provides alerts when portfolio properties are listed on the MLS
- Includes property address, list price and days on market
- Helps improve customer retention and minimize losses

Expedite short sales and retain customers

It's Listed! Alerts is a unique solution that lets servicers and investors know when properties in their portfolios are listed for sale on the MLS.

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